

Job Title:	Graphic Design Associate	Timeframe:	10 weeks
Department/Group:	Marketing	Supervisor:	Marketing Director
Location:	Atlanta, GA	Travel Required:	No
Level/Salary Range:	Unpaid	Position Type:	Internship
HR Contact:	Justice Obiaya	Date Posted:	5/21/2018
Will Train Applicant(s):	Yes	Posting Expires:	Until Filled

Job Description

ROLE AND RESPONSIBILITIES

ASIFA-South is a 23-year-old not-for-profit animation organization, and a chapter of the International Animated Film Association. Our mission is to promote the art form of animation through education, screenings, and networking events; and we partner with various studios, government agencies, and community partners to achieve these goals. Our Marketing Department is key in delivering our message by expanding our reach to the community. Our organization utilizes various channels to promote animation awareness: web, social media, and email campaigns. The design team is a crucial division of the Marketing Department that ensures high quality and cohesive visual brand. Interns will have direct influence in the overall 'look' of our company. Thus, we require only serious and professional candidates apply, as you will be a direct representation of our organization and brand. This position will be mostly offsite, with twice a week meetings; once in office, and once by dial in, for instruction and evaluation. Upon completion, students will gain hands on experience of the techniques needed to develop a visual brand for an organization; thus, increasing reach, engagement, and conversion. Additionally, students will gain a greater insight as to how their role helps play into the overall marketing plan for an organization.

DUTIES AND RESPONSIBILITIES

- Work with Marketing Director and other departments to develop the 'look' of our brand.
- Develop visual assets for the website, social media, email campaign, and printed material.
- Work with the media team to create the art direction and visual assets for motion media pieces.

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- Must be currently enrolled in a college/university.
- Must receive course credit for internship
- Must be seeking a degree in Graphic Design, Advertising, Marketing, or Fine Arts.
- At minimum, must be in junior year and above, or at graduate level.
- Must be able to work a minimum of 10 hours a week.
- Must be available to meet twice a week: once in office, and the other via phone or skype.
- Must have reliable transportation.
- Proficient understanding of design (line, shape, form, color, etc...)
- Experience and/or a desire to work in a high-energy group setting, and a drive to do what it takes to get the job done well.
- Ability to work cooperatively with staff and volunteers.
- Demonstrates initiative, is conscientious and provides follow-through on areas of responsibility.
- Detail-oriented with excellent eye for visual development.
- Excellent computer skills required including proficiency with Adobe Photoshop and Illustrator.
- Positive, self-motivated, and quick learning performer highly valued.
- This position requires confidentiality, and a sense of humor is a must

- *(NOTE: A portfolio is required to apply for this internship)*

PREFERRED SKILLS

- Experience in graphic design preferred, (but not required).
- Interest in animation, entertainment, or media arts preferred, (but not required).

To apply, please visit the below link:

<http://www.asifa-south.com/get-involved/internship/>

For additional questions, please feel free to email:

internship@asifa-south.com

IMPORTANT NOTE: Applications for summer internships must be received no later than Friday, June 8th, 2018