

ASIFA *outh* FA

INTERNATIONAL ANIMATION SOCIETY

SPONSORSHIP OPPORTUNITIES



ASIFA

outh

How to Support Us!

Ways to help our organization range from cash/in-kind sponsorship, to event Partnerships.

In-Kind

Software
Hardware
Clothing/Apparel
Toys/Collectibles
Art Prints/Graphic Art
Work
Art Supplies
Donation to Partner Organizations
Social Media Marketing
And More!

Education

Workshop
Incubator
Panels/Roundtables
Internship
Apprenticeship
Professional Mixers
Company/Organization Tours

Event

Fundraiser Set Up
***Venues**
Speakers and Panelists
Employee Volunteers

*Venues for events are priorities



For sponsorship interest:
Jeffrey Yu | Business Director | 770.241.7464 | jeff@asifa-south.com



100+

EVENTS A YEAR

ASIFA-South supports itself through memberships, sponsorship, grants and running free and low cost events and workshops.

Learn more or support us by becoming a member or donating towards our activities at

<https://vimeo.com/515949437>

GET TO KNOW US IN LESS THAN 2 MINUTES!

ASIFA-South is a 501c3 non-profit animation organization focused on Southern US Animation community and run by volunteer artists headquartered in Georgia. We are one of the 40+ chapters that is a part of the UNESCO affiliated ASIFA-International network

ASIFA-South actively collaborates and partners with local and global organizations to advocate for sustainable practices and to be a voice to represent the animation industry. We make sure we are a part of the conversation by engaging in roundtables and helping connect animation leaders with other organizations. Our goal is to grow and foster a sustainable and healthy community for artists and the field of animation.



The Mission of ASIFA-South

A CONNECTED WORLD THROUGH ANIMATION

ASIFA-South is the Southeastern US Chapter of ASIFA International, the international animation network - headquartered in Atlanta, GA. The goal of ASIFA-South is to foster and unite the animation community locally and globally to promote artists and the art of animation. We aim to better the industry through communication and collaboration.

ARTIST VISIBILITY & GLOBAL COMMUNITY

We are focused primarily on being a driving force in developing a sustainable creative industry in the Southeastern United States.

INDUSTRY ADVOCACY

ASIFA-South partners with organizations locally and globally to advocate for sustainable practices as a representative of the animation industry.

CELEBRATING THE COMMUNITY VOICES

We focus on fostering a supportive, open-minded community based on inclusion where diverse voices are respected.

SUPPORT OF STEAM EDUCATION

We support the next generation of artists and interest in animation by promoting STEAM education with year-round free and low-cost workshops for schools, libraries, and more.

[Click Here to Learn More About Year Round Events](#)

[Click Here to Learn More About ASIFAC](#)



ASIFAC Animation Festival
and Conference 2026
Uplift the industry by uplifting the community

ASIFAC FESTIVAL 2022 CASE STUDY

Biennial Animation Festival & Conference
270 Unique In-Person Attendees
1091 Event Ticket Orders

9 Panels- 19 Panelists - 35 Volunteers
192 Films submission- 40 Films selected
6 Screening Blocks + 52 Virtual Screenings

FESTIVAL EVENTS

Portfolio Review
Trivia/ Community Interaction

Mixer Activities
Workshops

YEAR ROUND EVENTS

140 + Online Panels/ Workshops
Bimonthly Youtube Tutorial
25 + Partner Events



Why sponsor us?

Accessibility. Eco-aware. Equity.

4 initiatives your funding helps us with

ASIFAC is one of the few festivals that pays filmmakers a screening fee.

We pay a modest screening fee with a goal of fair creator compensation.

We run a hybrid festival to provide content online for accessibility.

We put extra effort into providing free access to our festival content both onsite and online.

We prioritize lowering our carbon footprint.

Making sure our printed signs are reusable for years to come, holding all our meetings digitally, etc.

We provide volunteer stipends & reimbursements.

As an all-volunteer organization running free and low-cost year-round events, we reimburse our volunteers for gas, parking, and meal stipends.



ASIFAC Animation Festival And Conference

Uplifting the industry and the community

ASIFAC FESTIVAL

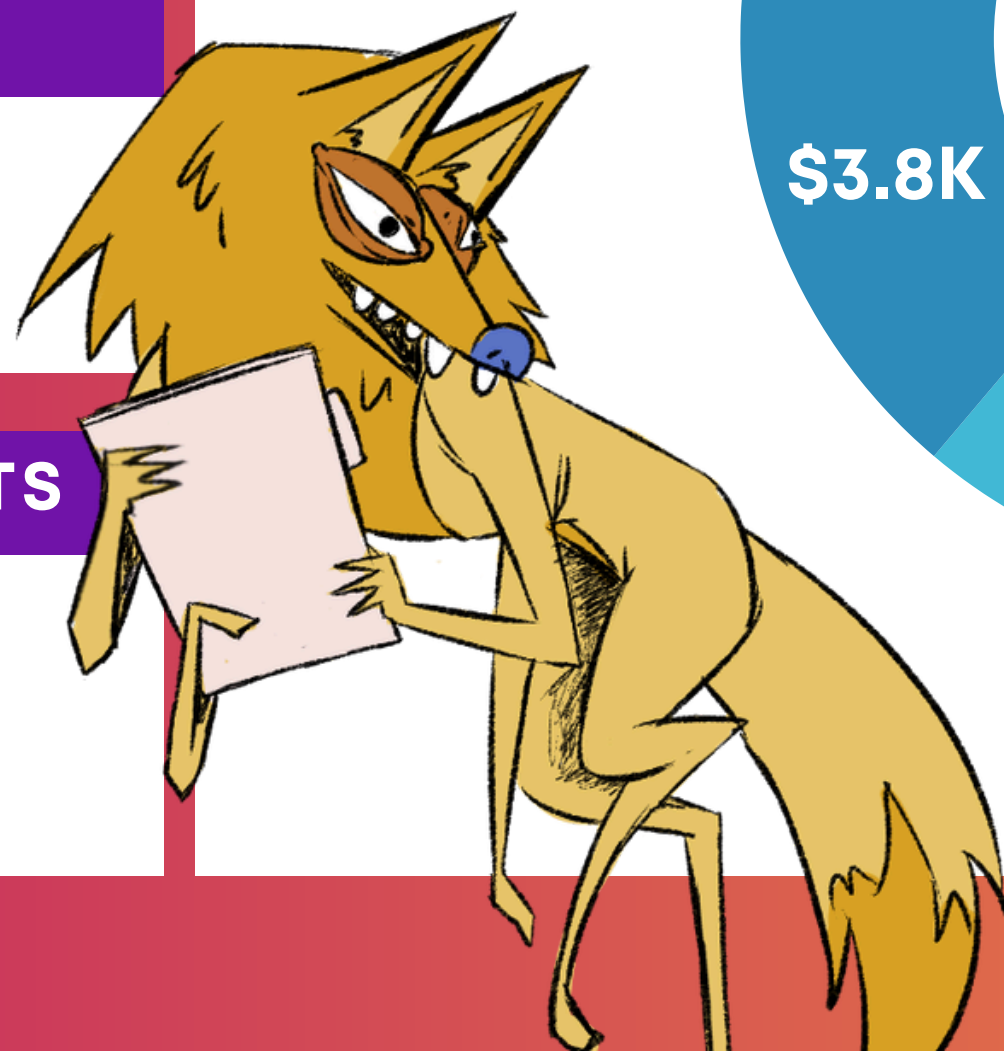
- 300 Unique In-Person Attendees
- 1091 Event Ticket Orders
- 9 Panels
- 19 Panelists
- 35 Volunteers
- 192 Films submission
- 40 Films selected
- 6 Screening Blocks
- 52 Virtual Screenings

FESTIVAL EVENTS

- Portfolio Review
- Trivia/ Community Interaction
- Mixer Activities
- Workshops

YEAR ROUND EVENTS

- 140 + Online Panels/ Workshops
- Bimonthly Youtube Tutorial
- 25 + Partner Events
- 10 Professional Mixers Annually



16% LABOR EXPENSES

Grant Writers,
Teaching Artists, and
other Contractors

17% Volunteer Stipends

Meals
Travel/Gas

6% Print + Marketing

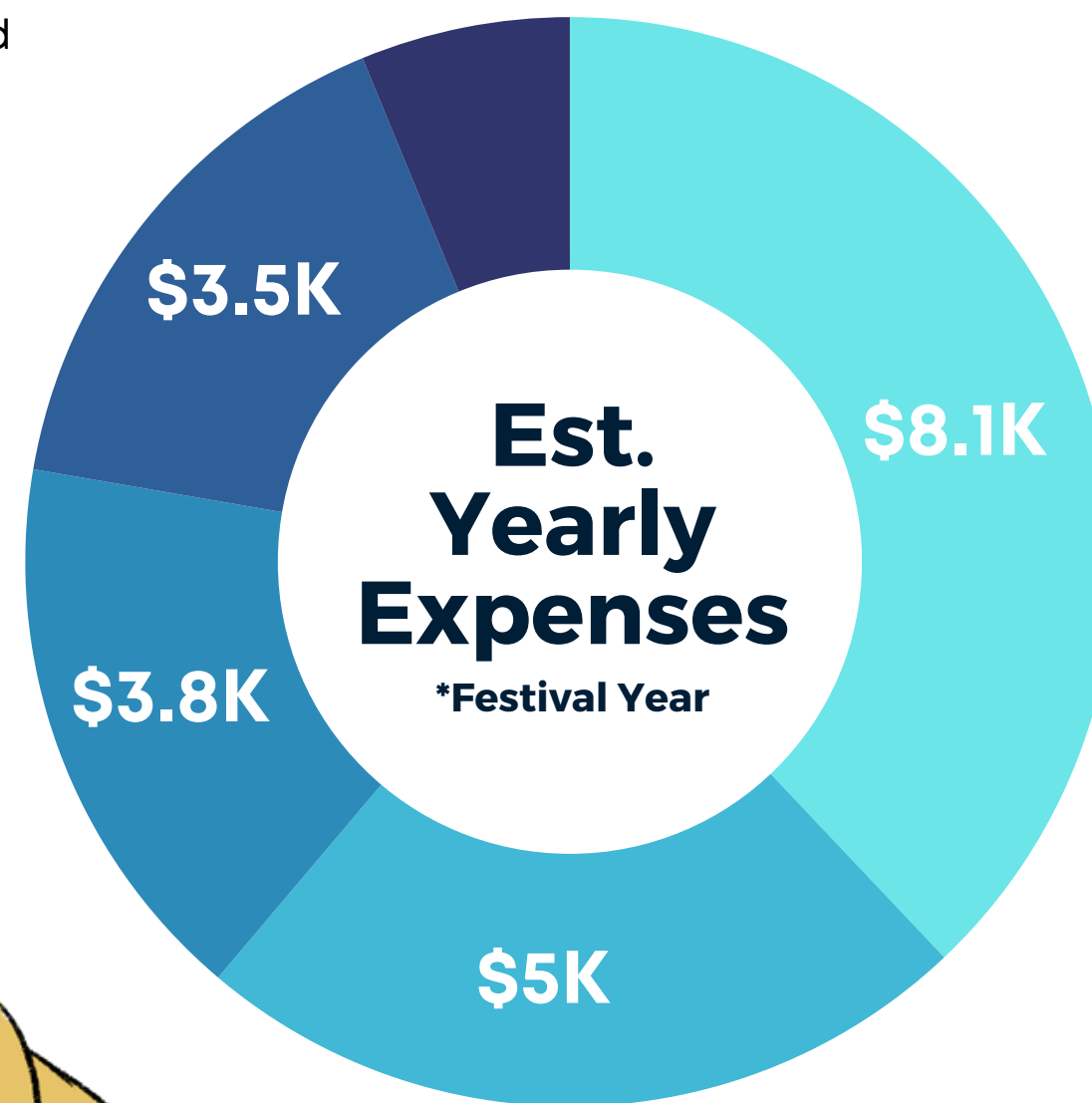
Signs, Flyers, Cards, Banners

38% SOFTWARE/EQUIPMENT

Software
Electronics
Inventory Storage
Workshop Materials
Stationery
Box Office

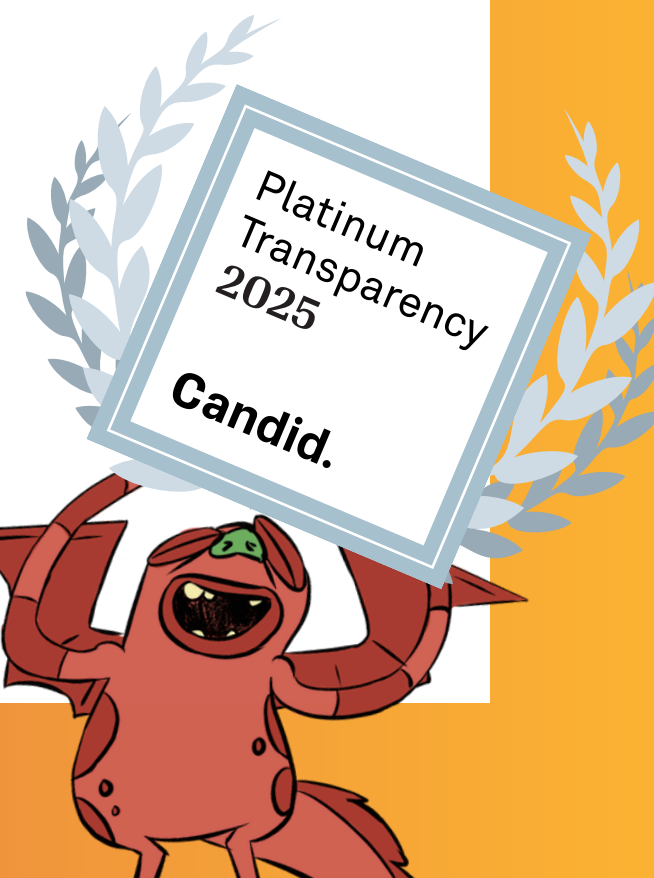
Est. Yearly Expenses

*Festival Year



23% Rent + Insurance

Inventory
Venue



PAST ASIFAC PANELISTS & JURIES



Henry Madden

*Dreamworks TV,
Supervising Producer*

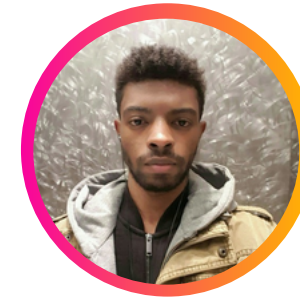
Where's Waldo?
Dora the Explorer



Sidney Clifton

*SVP of Animation & Mixed Media,
Jim Henson Company*

Senior consultant, Black
Women Animate



Akiel Guzman

*SVP of Animation & Mixed Media,
Jim Henson Company*

Senior consultant, Black
Women Animate



Carin Powell

*Co-founder,
Signing Animation*

Deaf/ hard of hearing non-profit
animation studio & advocacy



Ollie Green

*VP of Animated Productions,
Adult Swim*

Emmy award winning
producer



Genevieve LeDoux

*Principal Owner,
Silver Comet Productions*

Emmy award-winning
Producer, Tumble Leaf



Shuzo Shiota

*President,
Polygon Pictures*

Emmy award winning producer Lost
in Oz, Godzilla animated series



Barry Purves

*BAFTA & Oscar nominated
puppet animator*

Author, "Stop Motion: Passion,
Process and Performance"



Asante Bradford

*Sr. Industry Engagement Manager,
Georgia Department of Economic
Development*



Bobby Pontillas

*Overall Development,
Walt Disney Company*

Co-founder,
Rise Up Animation



Iveth Bueno

*Dreamworks TV,
Supervising Producer*

Where's Waldo?
Dora the Explorer



Lauren Brown

*Associate Art Director,
Zynga Inc.*

Former Lead Artist, EA
Emmy Award winning illustrator

ASIFA South SPONSORSHIP

ASIFAC is a biennial hybrid animation festival hosted by ASIFA-South, featuring panels, screenings, and workshops online and in Atlanta. As a nonprofit, we rely on sponsorships to keep the event accessible, fund production, and support diverse emerging talent. Your support helps us expand global reach, offer free educational content, and promote inclusion in animation. Multi-year sponsorship options provide year-round visibility across our programs and platforms.



BRONZE



\$500

Short Georgia Animation Industry Report (\$50)

2 *Memberships (\$120/\$90)

2 ASIFAC All-Access Passes (\$90)

Half Year Event Recognition (\$100)

Exclusive Sponsor/Partner only Event (\$200)

Total Value: \$560/\$530

SILVER



\$1000

Small Logo & Link (\$100)

Short Copy on Monthly Newsletter (\$100)

Short Georgia Animation Industry Report (\$50)

4 *Memberships (\$240/\$180)

4 ASIFAC All-Access Passes (\$180)

Year Round Event Recognition (\$200)

Exclusive Sponsor/Partner only Event (\$200)

Total Value: \$1070/\$1010

GOLD



\$1500

Large Logo & Link (\$200)

Short Copy on Monthly Newsletter (\$100)

Full Georgia Animation Industry Report (\$100)

6 *Memberships (\$360/\$270)

6 ASIFAC All-Access Passes (\$270)

1 Booth at ASIFAC (\$100)

Year Round Event Recognition (\$200)

Exclusive Sponsor/Partner only Event (\$200)

2 promotional sponsor announcement blast (\$150)

Total Value: \$1680/\$1590

**Pro-Memberships for Cash Sponsorships / Standard Memberships for In-Kind*

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5 PARTS BUSINESS BASICS PANEL SERIES FOR CREATIVES
 HIGHLAND BALLROOM MON 6:30-8:30 PM
 Pt. 1: Setting Up a Business Entity
 ONLINE TICKETS: 10\$ AT THE DOOR: 15\$
<http://bit.do/bizbasics>

ENTERTAINMENT LAWYER **LEE MORIN**
20
 JUNE 2016

ASIFA CREATIVE INCUBATOR 2018
 SPONSORED BY SCHOOL OF HUMANS



A HUGE THANKS TO OUR SPONSORS

Your donations and support go towards helping us put on events and keeping them free/ low-cost for the community.

THANK YOU!

ASIFA-SOUTH is a 501 (c) (3) non-profit organization.
 Your contribution is tax-deductible.

